

AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions and listings of claims in the application.

Listing of Claims:

1 (Currently Amended) A remote information capture system for the capture, storage and manipulation of remote information, the system comprising:

~~at least one~~ (i) a portable remote information capture device located at a remote site for capturing remote information comprising data including customer consumer personal data and consumer preference data, the portable remote information capture device ~~including comprising~~:

a reader for capturing ~~information associated with the customer from encoding on a customer's~~ the consumer personal data encoded on a consumer's identification (ID), the ~~information recorded encoded on the customer's consumer's~~ identification having a predefined format; and

~~an entry module for providing to useable by an operator a manual entry screen to allow the operator to enter information for entering the consumer preference data; associated with the customer, the customer data being captured through the operation of the reader, the entry module or a combination thereof, the manual entry screen including:~~

~~at least one of:~~

~~(i) a first entry screen including:~~

~~a first field for displaying first entry data; and~~

~~a drop down list for displaying one or more than one possible first entry data and allowing the operator to select a possible first entry data in the drop down list in order to complete the first entry data, the first field being updated by the selected first entry data;~~

~~(ii) a second entry screen including:~~

~~a keypad activated by a stylus for inputting second entry data;~~

~~a second field for displaying the input by the keypad and stylus;
a scroll list for displaying one or more than one possible second
entry data in response to the input and allowing the operator to select a
possible second entry data in the scroll list in order to complete the second
entry data, the second field being updated by the selected second entry
data; and~~

~~(iii) a third screen including:~~

~~a third field for displaying one or more of:~~

~~the first entry data provided on the first entry screen; and~~

~~the second entry data provided on the second entry screen;~~

~~and a button for saving the data displayed on the third field;~~

~~(ii) a central database computer system accessible by the portable remote information
capture device operative to store the captured remote information; and for storing the captured
remote data; and~~

~~(iii) a computer program operative to manipulate the captured data remote information.~~

2. (Cancelled)

3. (Currently Amended) ~~The system according to claim remote information capture system~~
as claimed in claim 1, wherein the reader includes a bar code reader.

4. (Cancelled)

5. (Cancelled)

6. (Cancelled)

7. (Currently Amended) The ~~system according to claim~~ remote information capture system as claimed in claim 1, wherein ~~at least one of the portable~~ remote information capture device[[s]] is a wireless ~~device LAN or WAN-enabled unit for communicating with the central database in real time.~~ accessing the computer system wirelessly.

8. (Currently Amended) The ~~system according to claim~~ remote information capture system as claimed in claim [[7]]1, wherein the remote information capture system further ~~including~~ comprises a verifier-verification module for verifying the captured consumer personal data.

9. (Currently Amended) The ~~system according to claim~~ remote information capture system as claimed in claim [[7]]1, wherein the computer program further comprises including a global rules manager module for managing ~~flexible-rewards.~~
~~in varying degrees of granularity down to a patron-specific level.~~

10. (Cancelled)

11. (Currently Amended) The ~~system according to claim~~ remote information capture system as claimed in claim [[7]]1, wherein the ~~portable remote information capture device~~ further ~~including~~ comprises a signature capture[[r]] module for ~~reducing overhead when capturing patron signatures.~~ capturing consumer signatures.

12. (Currently Amended) The ~~system according to claim~~ remote information capture system as claimed in claim [[7]]1, wherein the reader includes a magnetic ~~stripe reader.~~ strip reader.

13. (Cancelled)

14. (Currently Amended) The ~~system according to claim~~ remote information capture system as claimed in claim [[7]]1, wherein the portable remote information capture device further ~~including~~ comprises a consumer~~patron~~ interface for ~~patron~~ consumer participation.

15. (Currently Amended) ~~The system according to claim~~ remote information capture system as claimed in claim [[7]]1, wherein the ~~system~~ portable remote information capture device further ~~includes~~ comprises a fraudulent use ~~detector~~ detection module for detecting fraudulent uses.

16. (Cancelled)

17. (Currently Amended) ~~The system according to claim~~ remote information capture system as claimed in claim [[7]]1, wherein the ~~system~~ portable remote information capture device is uploaded with one or more global rules. ~~to enhance functionality.~~

18. (Cancelled)

19. (Cancelled)

20. (Currently Amended) ~~The system according to claim~~ remote information capture system as claimed in claim [[7]]1, wherein the portable remote information capture device further ~~including~~ comprises a privacy consent ~~selector~~ module for capturing ~~patron~~ consumer privacy consent approval.

21. (Currently Amended) ~~The system according to claim~~ remote information capture system as claimed in claim [[7]]1, wherein the portable remote information capture device further ~~including~~ comprises a digital camera for capturing ~~patron~~ consumer photos.

22. (Currently Amended) ~~The system according to claim~~ remote information capture system as claimed in claim 1, wherein the remote information is security rounds data.

23. (Currently Amended) ~~The system according to claim~~ remote information capture system as claimed in claim 1, wherein the remote information includes parking data.

24.(Currently Amended) A method for the capture, storage and manipulation of remote information, the method comprising the steps of:

(i) capturing remote data information comprising including customer consumer personal data and consumer preference data, including comprising the steps of:

capturing information associated with the customer from encoding on a customer's the consumer personal data encoded on a consumer's identification; and

providing to an operator an entry module operable to enter the consumer preference data and associate the consumer preference data with the consumer's personal data; a manual entry screen to allow the operator to enter information associated with the customer;

at least one of:

(i) displaying a first entry screen, comprising the steps of:

displaying first entry data at a first field;

providing a drop down list to display one or more than one possible first entry data; and

allowing the operator to select a possible first entry data in the drop down list in order to complete the first entry data, the first field being updated by the selected first entry data;

(ii) displaying a second entry screen, comprising the steps of:

providing a keypad activated by a stylus to input second entry data;

displaying the input by the keypad and stylus at the second field;

providing a scroll list field to display one or more than one possible second entry data in response to the input and;

allowing the operator to select a possible second entry data in the scroll list in order to complete the second entry data; and

(iii) displaying a third screen, including the steps of:

displaying at a third field one of:

the first entry data provided on the first entry screen; and

the second entry data provided on the second entry screen; and

~~saving the data displayed on the third field by activating a button
on the third screen; and~~

~~sending the captured customer data to the database;~~

~~(ii) storing the captured remote data~~information; and

~~(iii) manipulating the captured data~~remote information.

25. (Cancelled)

26. (Cancelled)

27. (Currently Amended) ~~The system according to claim~~ remote information capture system
as claimed in claim ~~[[1]]~~ 11 wherein the ~~remote information capture device~~ signature capture
module includes~~comprises~~:

~~a module for providing a signature capture screen, the signature capture screen including a field
for inputting a signature using a stylus; and wherein~~

~~the system further includes:~~

~~a module for storing the captured signature in a binary file~~ signature file format;

and

~~a module for reading the file~~ binary signature file format and creating a ~~bitmap~~ an
image of the captured signature.

28. (Currently Amended) The ~~system according to claim~~ remote information capture system as claimed in claim 1, wherein the portable remote information capture device ~~includes further~~ comprises a module for providing a demographic data capture screen, the demographic data capture screen ~~including~~comprising:

(i) a ~~fourth-first~~ entry screen ~~including~~comprising:

a ~~fourth-first~~ field for displaying ~~fourth-first~~ entry data; and

a list for displaying one or more than one possible ~~fourth-first~~ entry data, high-~~lightening-lighting~~ the closest match from the list based on the input by the operator ~~and allowing the operator to select~~ a possible ~~fourth-first~~ entry data being selectable from the list in the list to complete the ~~fourth-first~~ entry data, the ~~fourth-first~~ field being updated by the selected ~~fourth-first~~ entry data; and

(ii) a ~~fifth-second~~ screen ~~including~~comprising:

a ~~fifth-second~~ field for displaying the ~~fourth-first~~ entry data provided on the ~~fourth first~~ field;[[,]] and

a button for saving the data displayed on the ~~fifth-second~~ field.

29. (Currently Amended) The ~~system according to claim~~ remote information capture system as claimed in claim 1, wherein the portable remote information capture device further ~~includes:comprises~~

~~a digital camera for capturing a digital image of the customer and creating an image file having an image number; and~~ a module for providing an image information screen, the image information screen ~~allowing useable by~~ the operator ~~to associate~~ for associating the image number captured consumer photo with the customerconsumer personal data.

30.(New) The remote information capture system as claimed in claim 1, wherein the computer program operative to manipulate the captured remote information is located on the portable remote information capture device.

31.(New) The remote information capture system as claimed in claim 1, wherein the computer system is a laptop computer, and wherein the computer program operative to manipulate the captured remote information manipulates the captured remote information located on the laptop computer.

32.(New) The remote information capture system as claimed in claim 1, wherein the computer system is a database server, and wherein the computer program operative to manipulate the captured remote information manipulates the captured remote information located on the database server.

33.(New) The remote information capture system as claimed in claim 1, wherein the remote information capture device accesses the computer system through a docking cradle.

34.(New) The remote information capture system as claimed in claim 1, wherein the remote information capture device accesses the computer system through a dial up connection.

35.(New) The remote information capture system as claimed in claim 1, wherein the entry module comprises a manual entry screen comprising:

(i) a first entry screen, comprising:

a first field;

a drop down list to display one or more than one possible first entry data, and

a selection means operable by the operator by which a possible first entry data is selected from the one or more than one possible first entry data, the first field being updated by the selected first entry data,

(ii) a second entry screen, comprising:

a keypad activated by a stylus operable to input second entry data;

a display means for displaying the input by the keypad and stylus at the second field;

a scroll list field to display one or more than one possible second entry data in response to the input; and

a selection means operable by the operator by which a possible second entry data is selected from the one or more than one possible second entry data; and

(iii) a third screen, comprising:

a third field for displaying one of:

the first entry data provided on the first entry screen; and

the second entry data provided on the second entry screen; and

a button on the third screen for saving the data displayed third field data.

36.(New) The remote information capture system as claimed in claim 1, wherein storing the captured remote information on the accessible computer system is done in batch files.

37.(New) The remote information capture system as claimed in claim 1, wherein storing the captured remote information on the accessible computer system is done in real time.

38.(New) The remote information capture system as claimed in claim 1, wherein the consumer's ID is a driver's license.

39.(New) The remote information capture system as claimed in claim 1, wherein the consumer's ID is a loyalty rewards card.

40.(New) The remote information capture system as claimed in claim 1, wherein the portable remote information capture device accesses the computer system over the Internet.

41.(New) The remote information capture system as claimed in claim 21, wherein the remote information further comprises the captured consumer photo.

42.(New) The remote information capture system as claimed in claim 29, wherein the captured consumer photo is associated with the consumer personal data through an image number.

43.(New) The remote information capture system as claimed in claim 30, wherein the computer program comprises an email address generator module for the generation of email addresses.

44.(New) The remote information capture system as claimed in claim 32, wherein the computer program comprises an electronic marketing engine module for electronic marketing utilizing the captured remote information.

45.(New) The remote information capture system as claimed in claim 30, wherein the computer program comprises an electronic contest generator.

46.(New) The remote information capture system as claimed in claim 32, wherein the computer program comprises a means for driving customers to a web site utilizing the captured remote information.

47.(New) The remote information capture system as claimed in claim 31, wherein the computer program comprises an incorporator module for incorporating captured data within a multimedia presentation.

48.(New) The remote information capture system as claimed in claim 43, wherein the email address generator module comprises a module for providing an email capture screen to capture the email address, the email capture screen comprising a field and a plurality of buttons to manipulate an address displaying on the field, the buttons comprising:

- (i) a first button for inserting the consumer's name from the captured remote information;
- (ii) a second button for toggling between one or more domain names; and
- (iii) a third button for toggling between one or more domain extensions.